

Data privacy statement

In the following section, we provide information about the collection of personal data via the website of the ECOMAL Group in Europe (www.ecomal.com).

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially as well as in accordance with the legal data protection regulations and this privacy policy.

Sect. 1 - Definitions and contact details

1. Personal data is all data that is, or can be personally related to you, e.g. name, address, e-mail addresses, usage behaviour.
2. The controller for data processing is ECOMAL Europe GmbH, represented by the managing director Martin Behlke.
You can reach the controller at

Address: Wilhelm-Schauenberg-Str.7, 79199 Kirchzarten, Germany
Tel.: +49 7661 395-0
Fax: +49 7661 395-980
Mail: info@ecomal.com

Sect. 2 – Purpose and legal basis of the data processing

1. Collection of personal data when visiting the website

When you use the website for information purposes only, i.e. when you visit our website, we do not process any personal data, with the exception of the data that is transmitted by your browser in order to enable you to visit the website. This means that we only store access data in so-called server log files, which are stored until automatic deletion after 60 days. Such access data includes:

- IP address
- Date and time of the request
- Pages which are called up
- Logs
- Status code
- Data volume
- Referers
- User agent
- Host name which is called up

We process the data mentioned above for the following purposes:

- To ensure a smooth connection of the website
- To ensure comfortable use of the website
- Evaluation of system security and stability and
- for other administrative purposes

The legal basis for data processing is art.6 para.1 sent.1f GDPR. Our legitimate interest follows from the purposes for data collection listed above. Under no circumstances do we use the collected data for the purpose of drawing conclusions about your person.

Furthermore, we use analysis services when you visit our website. You will find more detailed explanations on this under sect. 6 of this data privacy statement.

2. Collection of personal data using the "contact form" function on our website

In addition to the purely informative use of our website, we also offer the possibility for you to contact us directly on our website and inform us of your enquiry. For this purpose, you usually have to provide further personal data, which we exclusively use to provide the respective service. This includes the following data:

- First name, surname
- Company
- E-mail
- Contact details
- Subject
- Message

If additional voluntary information is possible, this is marked accordingly.

The processing of data for the purpose of contacting us is carried out in accordance with Art.6 para.1 sent.1a GDPR on the basis of your voluntarily consent.

The personal data collected by us for the use of the contact form will be automatically deleted after your enquiry has been forwarded.

Sect. 3 - Recipient of your data

Your personal data will not be transferred to third parties for purposes other than those listed below.

We only pass on your personal data to third parties if:

- you have given your express consent to do so in accordance with art.6 para.1 sent.1a GDPR
- the disclosure pursuant to Art.6 para.1 sentence 1 lit.f GDPR is necessary for asserting, exercising or defending legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- in the event that there is a legal obligation for disclosure under art.6 para.1 sent.1c GDPR, and
- this is legally permissible and required for the processing of contractual relationships with you in accordance with art. 6 para. 1 sent.1b GDPR.

Sect. 4 – Duration of the storage of your data

The data stored by you will be stored for the duration your general contact enquiry is processed and/or your request for a quotation or the processing of the contract concluded with you. If the processing or our contractual relationship is terminated and/or you make use of your rights mentioned under sect. 5, your data will be treated according to the exercising of your rights in the sense of sect. 5 and if necessary deleted, as far as legal regulations do not provide for longer periods of storage. As soon as these tax and commercial law retention periods have also expired, your data will be deleted.

Sect. 5 – Your rights

1. to information, correction, deletion, restriction or data transferability

1. You have the right to demand information from us at any time concerning the data we have stored about you, as well as its origin, its recipients or the categories of recipients to whom the data is passed on as well as the purpose of storage. You have the right to receive your personal data, which you have provided us with, in a structured, common and machine-readable format or to request that it is transferred to another controller.
2. You have the right to correct, restrict and delete the data we have stored about you at any time, provided that there are no statutory retention periods to the contrary.
3. All requests for information, requests for disclosure or objections to data processing should be sent by e-mail to: privacy@ecomal.com.

2. to object or revoke the processing of your data at any time

1. If you have given your consent to the processing of your data, you can revoke it at any time. Such a revocation influences the permissibility of the processing of your personal data after you have given it to us.
2. Insofar as we base the processing of your personal data on the balancing of interests, you may object to the processing. This is the case if, in particular, the processing is not necessary for the fulfilment of a contract with you. This is described by us in the following description of the functions. In the event of such an objection, we request that you explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the facts of the case and will either stop, adapt the processing of the data or show you our compelling reasons which are worthy of protection on the basis of which we will continue the processing.
3. Of course, you can object to the processing of your personal data for the purposes of advertising and data analysis at any time.

3. to complain to the data protection authority

If you do not agree with the handling of your personal data stored by us, you have the right to appeal to the competent data protection authority.

Sect. 6 – Integration of YouTube

Our website uses plugins from YouTube for the integration and displaying of video content. The video portal is provided by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

When a page with an integrated YouTube plugin is called up, a connection to the YouTube servers is established. This tells YouTube which of our pages you have called up.

If you are logged in to your YouTube account, YouTube can directly assign your surfing behaviour to your personal profile. By logging out beforehand, you have the possibility to prevent this.

YouTube is used in the interest of presenting our online presence in an attractive way. This represents a legitimate interest in terms of art. 6 para. 1f GDPR.

Details concerning the handling of user data can be found in the YouTube privacy policy at: <https://www.google.de/intl/de/policies/privacy>.

Sect. 7 – Data security

Within the scope of the website visit, we use the common SSL (Secure Socket Layer) procedure in connection with the highest encryption level supported by your browser. As a rule, this is a 256 bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. You can tell whether an individual page of our website is being transmitted in encrypted form by the displaying of the key or a closed padlock symbol in the lower status bar of your browser.

We also use suitable technical and organisational security measures in order to protect your data against accidental or deliberate manipulation, partial or complete loss, destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.

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